

2026
Business Partner Guide
ALA Indiana Chapter

Why the ALA?



The ALA Indiana Chapter invites you to join us in educating and supporting the local legal community.

Included in this guide are ALA Indiana Chapter annual events as well as information about Business Partner opportunities.

One of our primary missions is to educate our members to the highest standards, which is made possible in large part through your sponsorship dollars.

Our mission is for our members to appreciate each of your services in each of their law firms.

Chapter members depend upon contacts within the business community who will share information about their products and services to help them stay educated in those areas.

Experience and trust grow from consistent and repeated contact with our Business Partners, which allow administrators to rely on resources outside their firms.

Trusting Business Partner relationships bring to the administrator enhanced credibility and improved quality or management within legal service organizations.

Business Partners who provide external services are our first choice in seeking service providers.

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Returning / Prospective Business Partner:

Included in this Guide is a detailed list of the benefits by level of sponsorship. We hope you will give serious consideration to supporting our organization in this manner. Our hope is you will find a sponsorship as beneficial as we believe it will be for both you, as a potential Business Partner, and to the ALA Indiana Chapter. Here are some of the program details:

- Sponsorships run for a calendar year beginning January 1 thru December 31, and can be prorated if your organization wishes to become a Business Partner any time throughout the year.
- A Business Partner Sponsorship Commitment & Contact Form is provided with this Guide. All commitment forms are due by the end of business on January 15 each year.

ALA has additional opportunities and resources available to Business Partners. Both ALA and the ALA Indiana Chapter invite Business Partner sponsors to subscribe to the award-winning e-newsletter titled *ALA Means Business* using the online form located at <http://alabp.org>.

Increase your company's exposure to the leaders and decision makers in law firms, corporate legal departments and government agencies by linking your company's website from the "Legal Marketplace" section. This section of the website is a highly-visible area that allows all ALA members and other visitors who are looking to buy products and services to obtain information about Business Partners and suppliers to the legal community. Listings in the Legal Marketplace are fully text searchable, easy-to-use, and accessible 24/7 from any computer at <http://legalmarketplace.alanet.org/>.

You may visit <http://alabp.org> for more information regarding ALA International and other resources for Business Partners, such as the national VIP Program.

We hope you find this Business Partner Opportunities Guide useful when planning your future involvement with the ALA Indiana Chapter. We recognize and appreciate the support from our Business Partners.

If you have any questions, please do not hesitate to email (Lherrera@vanessalopezlaw.com) or call me directly at (317)531-2135.

Warmest Regards,

Laura Herrera

Director of Business Partner Relations

BUSINESS PARTNER EVENTS

State of the Chapter / Business Partner & Member Meeting

In April, the chapter holds its annual State of the Chapter luncheon, wherein the Board President presents events planned for the upcoming year. All Business Partners are invited to attend the luncheon and introduce themselves to the chapter. Each chapter member will receive a listing of all Business Partners, including contact information and business description.

Social Events

Business Partner social events provide an opportunity for chapter members and Business Partners to get together, have some fun and network in a relaxed environment. These events will be announced throughout the year and in the upcoming year.

Community Connection

Community Connection provides an opportunity for chapter members, Business Partners, our family and friends to work together on a community service project. The event fosters community service and volunteerism, while promoting collegiality.

***NEW* Educational Retreat and Mini-Expo Conference**

The Tri-State Conference took place in Indianapolis, Indiana in 2024 and in Cincinnati, Ohio in 2025. It is anticipated that the 2026 Educational Conference will take place in Kentucky. Members from Indiana, Kentucky and Ohio attend this two-day educational session.

Holiday Luncheon

The annual Holiday luncheon is held in December.

\$800



- Attendance* at State of the Chapter Luncheon (April)
- Attendance* at Social Events
- Attendance* at the last day of the Tri-State Conference (registration fee not included)
- Logo listed on Zoom Meeting Home Page
- Listing in the Chapter's online business partner directory, including logo and hyperlink to your company's website
- Password (changed annually) to the Chapter's online membership directory

Attendance limited to One (1) individual

\$2,000

Bronze Level PLUS:



- Attendance* and recognition at Annual Partner Dinner (September)
- Sponsorship of One (1) Educational Meeting/Luncheon
- Unlimited Webinar postings on Chapter website and Social Media

*Attendance limited to Two (2) Individuals

\$4,000

Bronze & Silver Levels PLUS:



- Sponsorship of 2 Educational Meeting/Luncheon
- Recognition and 10-minute presentation at one Chapter luncheon during the year. (Promotional materials made available for distribution.)
- Recognition at all Chapter meetings throughout the year
- Recognition and attendance at Holiday Luncheon
- Company logo and hyperlink listed on the first page of the Chapter's website

*Attendance limited to Three (3) Individuals



GOLD SPONSORSHIP	\$4,000
SILVER SPONSORSHIP	\$2,000
BRONZE SPONSORSHIP	\$800

Complete the *Business Partner Sponsorship Commitment & Contact Form* and include with your payment.

Checks may be mailed to:

Indiana Chapter of ALA
Attn: Lisa G. Becker
Legal Operations Manager
c/o Kopka Law Group
Meridian Mark II
11711 North Meridian Street, Suite 350
Carmel, IN 46032

To pay by credit card, click [here](#).